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FULLER MARKETING APPOINT STRATEGY DIRECTOR

Cork-based marketing agency Fuller Marketing has appointed Sheila Kelleher to the position of Strategy Director – the business’s third appointment in 12months, bringing it from a 1 person operation in 2015 to a team of 4 in less than 24months – with continued recruitment on the cards over the next 12 to 24 months. Recognising the significant opportunity for growth, and the need for increased senior level expertise, Fuller Marketing sought out Sheila Kelleher. Ruth Fuller (MD) and Kelleher had previously worked together in Minelab Electronics PLC, a publically traded Australian company, to deliver multi million Euro growth through digital marketing. Ruth Fuller MD at Fuller Marketing commented of the appointment, “Reuniting with Sheila was a natural next step for Fuller Marketing. We are really excited about with the future holds for our agency which has gone from strength to strength since it was set up in 2015”.