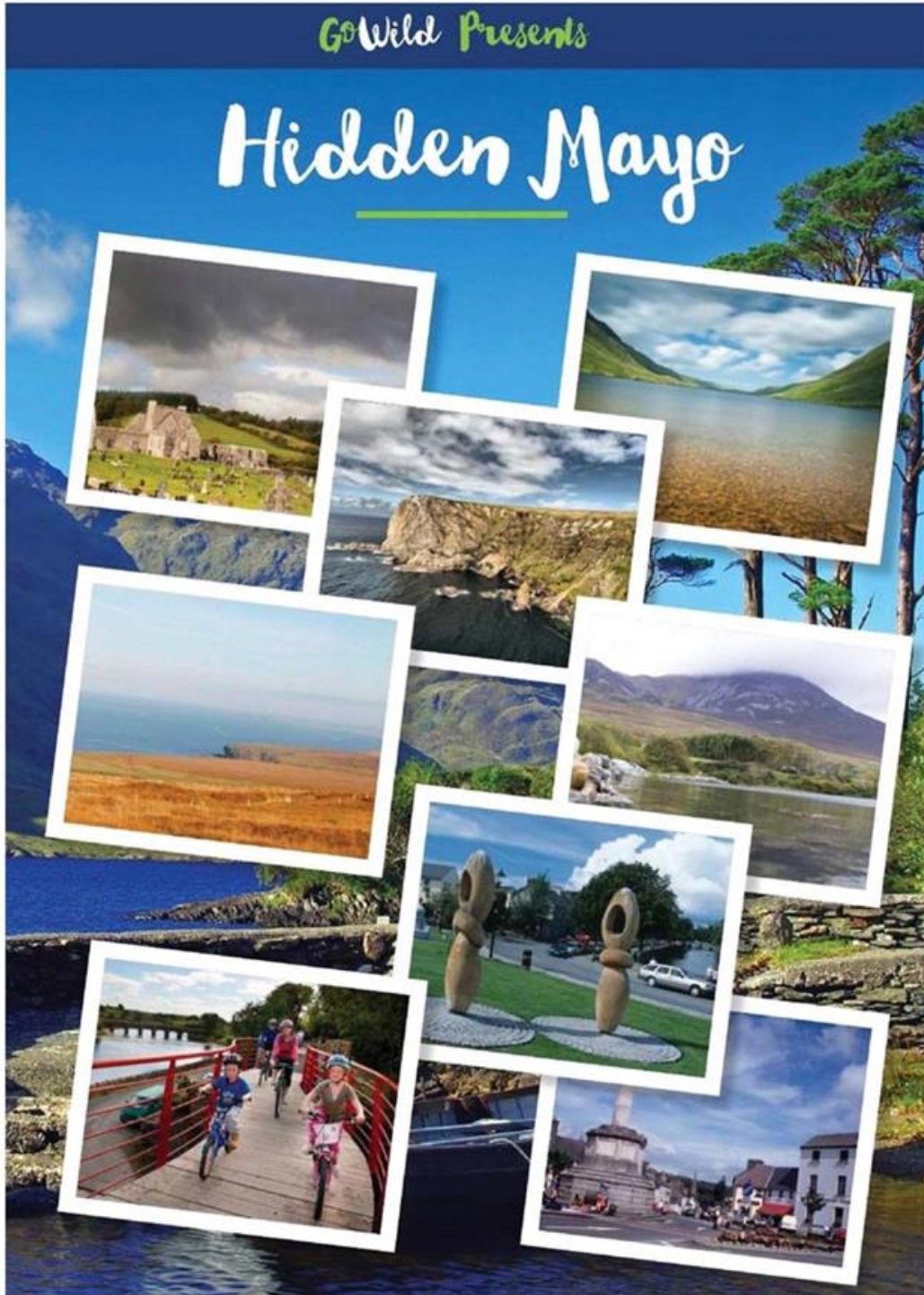


Client: Fuller Marketing
Source: Go Wild
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Niamh Murphy, owner ETC, the Events, Tourism & Communications agency

Niamh Murphy is one of the leading marketing specialists based in Cork. Her agency, ETC, specialises in Event management, Tourism development, and Communications marketing for a range of local and national clients including, Croke Park visitor attractions, Visit Cork, Cobh Tourism, Clonakilty Blackpudding, Kilkenny Group, Cork International Choral Festival, iceskating.ie, and the IHF. The award-winning team offers a big agency experience with the senior day-to-day management that only a smaller agency can have. "We pride ourselves on our eye for detail, heart for service, and knack for meeting client objectives creatively." www.e-t-c.ie



Deirdre Waldron – Fuzion Communications



Deirdre founded Fuzion Communications, a multi award-winning communications and creative agency, in 2000 in her home county of Kerry and works between Fuzion's Cork and Dublin offices.

She is one of Ireland's leading communications consultants with more than 25 years of industry experience in the UK and Ireland and she specialises in Strategic Communications and Reputation Management, working with a very diverse mix of clients.

She is passionate about supporting women in business and in 2016 Deirdre was President of Network Ireland, an organisation driving the personal and professional development of women. She is a regular speaker on topics such as Female Entrepreneurship, Developing your Personal Brand and PR in a Digital Era.

@DeedubFuzion www.fuzion.ie

Renate Murphy, owner CAMEO Communications, servicing hotels and tourism clients



CAMEO Communications is an award-winning PR agency, delivering successful media campaigns for corporates and businesses all over Ireland. Led by Renate Murphy, CAMEO Communications represents a number of hotels and tourism clients, as well as technology companies, service businesses, investor and Enterprise Ireland backed startups, local authorities and government and educational institutions.

From Presidential visits, government launches, to corporate jobs announcements and awareness campaigns, CAMEO has executed highly successful and valuable event and PR campaigns that deliver excellent results for our clients and ensure our position in the market as a leading PR agency. See www.cameo.ie for more information.

In a nutshell, I'm a passionate, strategic and busy digital marketing expert and business owner from Cork!



I set up Fuller Marketing on the basis that there is simply nothing on the market like the Third Party Marketing service we offer. I spent the first 10 years of my career working in media and marketing agencies in both Dublin and Cork – it was this wealth of experience that gave me the

confidence and the desire to go out on my own. Fuller Marketing has grown X-fold since its inception in 2015 and we now have a client base of start-ups, sole traders, SMEs and multi-nationals. We essentially function as a marketing department for clients, or in support of their marketing department and deliver expert end-to-end solutions, designed to deliver results. Our solution is hassle-free and does not have to be a lifetime commitment. I think that is a big draw for businesses – that and the fact that we get results. Our clients get trusted, award-winning expertise from an energetic, creative and driven team.