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Fuller Marketing mark third birthday by with new appointment

FULLER Marketing is celebrating its third birthday with yet another new addition to its team.

The third party marketing specialists have grown their team from a one-woman, home-based operation when it first established in 2015, to a team of nine now working from their offices on the South Mall.

Over the last three years, Fuller Marketing has expanded its reach not just nationwide but globally – working with some of Ireland’s largest indigenous brands, plus global leaders in the tech, sciences and food industries.

They have also provided consultancy work on a number of local enterprise initiatives over the years, working with Cork Chamber, it@cork, Network Cork, and others to offer marketing expertise as and when needed.

Managing Director, Ruth Fuller, says their success to date has been hard won, and that while they are delighted with their progress, they have no plans to slow down – as evidenced by their most recent appointment of Denise O’Donovan, *above*, to their senior team.

“It’s only our third birthday, so in relative terms we are still a ‘new’ outfit. However, in truth, we have exited the business infancy mode and are now entering the established development phase.

“What that really means is that we have a firm footing on our space in Ireland’s marketing landscape – we are no longer seen as ‘new entrants’ - and that we have a body of work and book of clients that demonstrates what we can do and what we have been doing.

“Denise’s appointment at this time is the icing on our birthday cake! She is an award winning B2B marketer, who is capable and driven, with a proven track record of being able to deliver innovative and effective smart marketing campaigns for clients. She is a perfect fit for our team.”

Speaking of her appointment as Marketing Manager, the latest addition to the Fuller Marketing team Denise said: “Fuller Marketing is fast becoming a household name in Ireland’s marketing arena and I am delighted to now be a part of such a stellar operation.”

