Client:Fuller Marketing Yellow NewsSource:The AvondhuDate:09/05/2019Page:25Reach:9800Value:117.60

Cork marketing agency in the running for top accolade

A Cork-based marketing agency is making waves in the industry on the back of its recent shortlist for the An Post 'Smart Marketing Awards' - one of the biggest accolades in the industry in Ireland.

Fuller Marketing are the only Cork-based business to have been given the nod this year having made it to the shortlist for 'Smartest Content Strategy' for their work on two different campaigns for two different business-

es based in the region - online mortgage brokers MyMortgages. ie and property developers GPD.

Speaking of the news Ruth Fuller, MD of Fuller Marketing, said these awards are always a 'one to watch' in the industry 'because they highlight the innovative and interesting work being carried out by both established and new players in the market'. "So we are in great company here and we are very appreciative of the fact that our own work has been considered and has stood out to our industry peers in this way."

The agency, which

is led by founder Ruth Fuller, has seen significant success since its establishment in 2015, and has built upon its foundation as a one woman operation to a current team of ten and growing. Projections see a 20% increase for the business over the next 12 months.

Coverage is reproduced under license from the NLA, CLA or other copyright owner. No further copyring (including the printing of digital cuttings) digital reproductions or forwarding is permitted except under license from the NLA, http://www.nla.co.uk (for newspapers) CLA http://www.cla.co.uk (for books and magazines) or other copyright body.

+44 (0) 20 7264 4700 services@kantarmedia.com www.kantarmedia.com